

IFCA

Proudly Serving Fire
Professionals Since 1926

2018 Membership, Sponsorship and Advertising Opportunities

The IFCA is dedicated to its mission of service and its role as the recognized leader in representing, educating, and supporting the leadership of Indiana's fire and emergency services. The IFCA promotes excellence in the fire and emergency services by providing a forum for networking, information sharing, and other cooperative opportunities, and projects a unified voice for our diverse membership and partners through educational, legislative and technical means.

Throughout the year we conduct seminars, workshops and outings of various types. The annual Indiana Emergency Response Conference brings all facets of Emergency Response together in one conference. Our goal is to provide the best educational opportunities available to all responders, and to save costs by enabling people to attend one rather than multiple conferences each year. Bringing everyone to the table provides networking opportunities among every discipline in one arena so that information may be exchanged easily, thus creating coordination, communication, and corporation among all responders. This conference not only targets the Chief Officer, it also provides something for Investigators, Educators, Inspectors, HazMat, as well as education in-service from First Responders to EMS Directors.

We are seeking partnerships with entities such as yours by encouraging involvement as annual sponsors of the Association. We offer various annual sponsorship arrangements that would allow us to help you promote valuable information about your industry. Opportunities to post articles on our website and offer presentations at meetings are just a few of the benefits we can extend to you.

As a non-profit organization, we rely on the backing of our generous supporters to help us further our mission and to provide services to our members and those in the fire and emergency community. We are interested in forming a beneficial, long lasting relationship with you and hope that you see the value, too!

IFCA Corporate Membership

Investment: \$500

Conference:

- Discounted member booth pricing at Indiana Emergency Response Conference (IERC)
- Ability to choose booth space before it is opened to non-members in member reserved area at the IERC
- Special IFCA member designation in IERC Exhibitor Listing and Booth Assignment listing

Advertising:

- Option to submit newsletter article (1/yr)
- Company name listing as an IFCA Corporate Member in each IFCA newsletter
- Listing in IFCA online membership directory as a Corporate Member

Exclusive Member Access:

- Electronic membership file sent once per year.
- Access to IFCA online membership directory
- Full participation in the affairs of the Association including the option to attend the annual Legislative Breakfast, Day at the Track, and educational seminars at member pricing (with the exception on holding elected office or voting rights)

Valuable Information:

- Subscription to IFCA weekly newsletter
- Member pricing and invitation to seminars and conference

Membership Packages

As a provider of products and services, your success within the fire and emergency market is dependent upon establishing a visible and credible presence from which to build relationships. Our membership provides a foundation for you to establish professional relationships with key decision-makers, create valuable contacts, and provide greater visibility and exposure for your company. Membership Packages with the Indiana Fire Chiefs Association take the IFCA Corporate Membership to the next level. Each package is designed to provide additional advertising and promotional opportunities for your company, as well as greater exposure at the Indiana Emergency Response Conference.

Bronze Membership Package

Investment: \$2,500

Includes all IFCA Corporate Membership benefits (listed on previous page) PLUS:

Additional Advertising:

- Company logo and link on IFCA website for 3 months
- Company name listed as an IFCA Bronze Member in each IFCA newsletter
- New Sponsor announcement with short company bio
- 15% Discount on additional advertising

Additional Conference benefits:

- Special Appreciation Plaque and recognition at the IERC Awards Banquet
- Company name listed as a Bronze Level Sponsor of the IFCA at the IERC
- Business card size ad in the IERC Conference Brochure

Additional Exclusive Member Access:

- Hole sponsorship at the IERC golf outing
- Attendance at one IFCA board meeting per calendar year - \$500 additional cost

Silver Membership Package

Investment: \$5,000

Includes all IFCA Corporate Membership benefits PLUS:

Additional Advertising:

- Company logo and link on IFCA website for 6 months
- Company name listed as an IFCA Silver Member in each IFCA newsletter
- New Sponsor announcement with short company bio
- 20% Discount on additional advertising

Additional Conference benefits:

- Special Appreciation Plaque and recognition at the IERC Awards Banquet
- Company name listed as a Silver Level sponsor of the IFCA at the IERC
1/2 page ad in the IERC Conference Brochure

Additional Exclusive Member Access:

- Hole sponsorship at the IERC golf outing
- Attendance at one IFCA board meeting per calendar year - \$500 additional cost

Membership Packages

Gold Membership Package

Investment: \$10,000

Includes all IFCA Corporate Membership benefits PLUS:

Additional Advertising:

- Company logo and link on IFCA website for the full calendar year
- Company name listed as an IFCA Gold Member in each IFCA newsletter
- New Sponsor announcement with short company bio
- 25% Discount on additional advertising

Additional Conference benefits:

- Special Appreciation Plaque and recognition at the IERC Awards Banquet
- Company name listed as a Gold Level sponsor of the IFCA at the IERC
- Full page ad in the IERC Conference Brochure

Additional Exclusive Member Access:

- Hole sponsorship at the IERC golf outing
- Attendance at one IFCA board meeting per calendar year

The Official Title Sponsor Package

Investment: \$20,000

Includes all IFCA Corporate Membership benefits PLUS:

Recognized as an "Official Title Sponsor of the IFCA"

Additional Conference benefits:

- Company name listed as an IFCA Official Title Sponsor at the IERC
- One 10x10 booth space in a prominent location at the IERC
- Special Appreciation Plaque and recognition at the IERC Awards Banquet
- One full page ad in the IERC Conference Brochure

Additional Advertising:

- Company logo and link on IFCA website for the full calendar year
- Feature article on IFCA website during each month of the calendar year
- Company logo and link as an IFCA Official Title Sponsor in each IFCA newsletter per calendar year
- New Sponsor announcement with short company bio

Additional Exclusive Member Access:

- Opportunity to showcase your business at all member events
- Hole sponsorship at the IERC golf outing
- Attendance at one IFCA board meeting per calendar year

Advertising Rates

Available to you is an advertising package that reaches an audience of IFCA members, emergency responders throughout the United States, and other interested parties. Web ads are a professional, targeted way to convey your message to IFCA members. The IFCA web site averages over 100,000 hits annually.

Benefits:

- Cost Effective
- Reach your Target Market
- Over 100,000 hits annually
- Front Page Location
- Your company will be recognized as a supporter of the IFCA, and Emergency Services
- Your logo will link to your company website
- Your ad will not be on a rotation with other advertisers—it will be located on our website each day

PRICING FOR MONTHLY WEB ADVERTISING:

1/2 off the Advertising Rate!

1 Month @ \$ 800 = \$ 400

3 Months @ \$2,250 = \$1,125

6 Months @ \$6,250 = \$3,125

12 Months @ \$8,000 = \$4,000

Production Specs:

- Send electronic images to Dale Henson at dhenson@indfirechiefs.org
- File formats accepted are: high resolution jpeg or png
- All ads are in color or can be in black and white
- Size: 200 x 200 pixels

The IFCA reserves the right to refuse advertising inconsistent with our organization's standards and ethics

Advertise on Our Website at: www.indianafirechiefs.org

All of us at the Indiana Fire Chiefs Association hope that you take advantage of this amazing opportunity. If you have any further questions, please feel free to contact Executive Director, Dale Henson, at dhenson@indfirechiefs.org if not, the form to request submission is below. Previous vendors are already signing up to come back this year, and we hope you decide to participate in this unique experience!

Sincerely,

Dale Henson

Executive Director

IFC CORPORATE MEMBERSHIP APPLICATION

COMPANY INFORMATION

Company Name:

Address:

City:	State:	ZIP Code:
Phone:	E-Mail:	Fax:
Web Address:	CEO First Name:	CEO Last Name:

Primary Company Contact

First Name:	Last Name:	Title:
Phone:	E-mail:	Fax:

Address (if different than company):

City:	State:	ZIP Code:
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Addition 1 Company Contacts

First Name:	Last Name:	Title:
Phone:	E-mail:	Fax:

Address (if different than company):

City:	State:	ZIP Code:
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Addition 1 Company Contacts

First Name:	Last Name:	Title:
Phone:	E-mail:	Fax:

Address (if different than company):

City:	State:	ZIP Code:
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Payment Method

Check (payable to IFCA)	Visa	Mastercard
Card Number:	Expiration Date:	
Name On Card:		
Signature:		

MEMBERSHIP CATEGORY

Corporate Member \$ 500 includes all company employees

Easy Ways To Join. Return application and payment:

By Mail: IFCA Membership Application, P.O. Box 305, Camby, IN 46113

By Phone: 1-317-856-1850 Toll Free: 877-733-1850 Fax: 317-856-5949

Online: www.indfirechiefs.org

E-Mail: dhenson@indfirechiefs.org



Sponsorship Opportunities Available – Please see our website at www.in firechiefs.org or contact Dale Henson, IFCA Executive Director at 317-856-1850 or dhenson@indfirechiefs.org.